



What does a revolution
feel like?

Personality pens.
Swiss made. **prodir**[®]

As soon as you pick up the ES1 from Prodir, you will immediately know that this is a pen with a modern design and a high standard of quality and all for a surprisingly competitive price. These features are what define the ES1 – it's a pen that really stands for:

Threefold uniqueness.





SWISS MADE

SWISS MADE

1 | Unique quality.

With a casing, push button and clip made from the finest-quality materials, the ES1 is a pen that's sure to impress. It's a perfect example of Prodir's high quality standards and is manufactured solely in Switzerland, as are all our products.

It also incorporates a tried-and-tested component: capillary refills with a tungsten-carbide ball, for optimum performance and consistently clear writing. And, just as you might expect from a Prodir product, the ES1 is both functional and durable.

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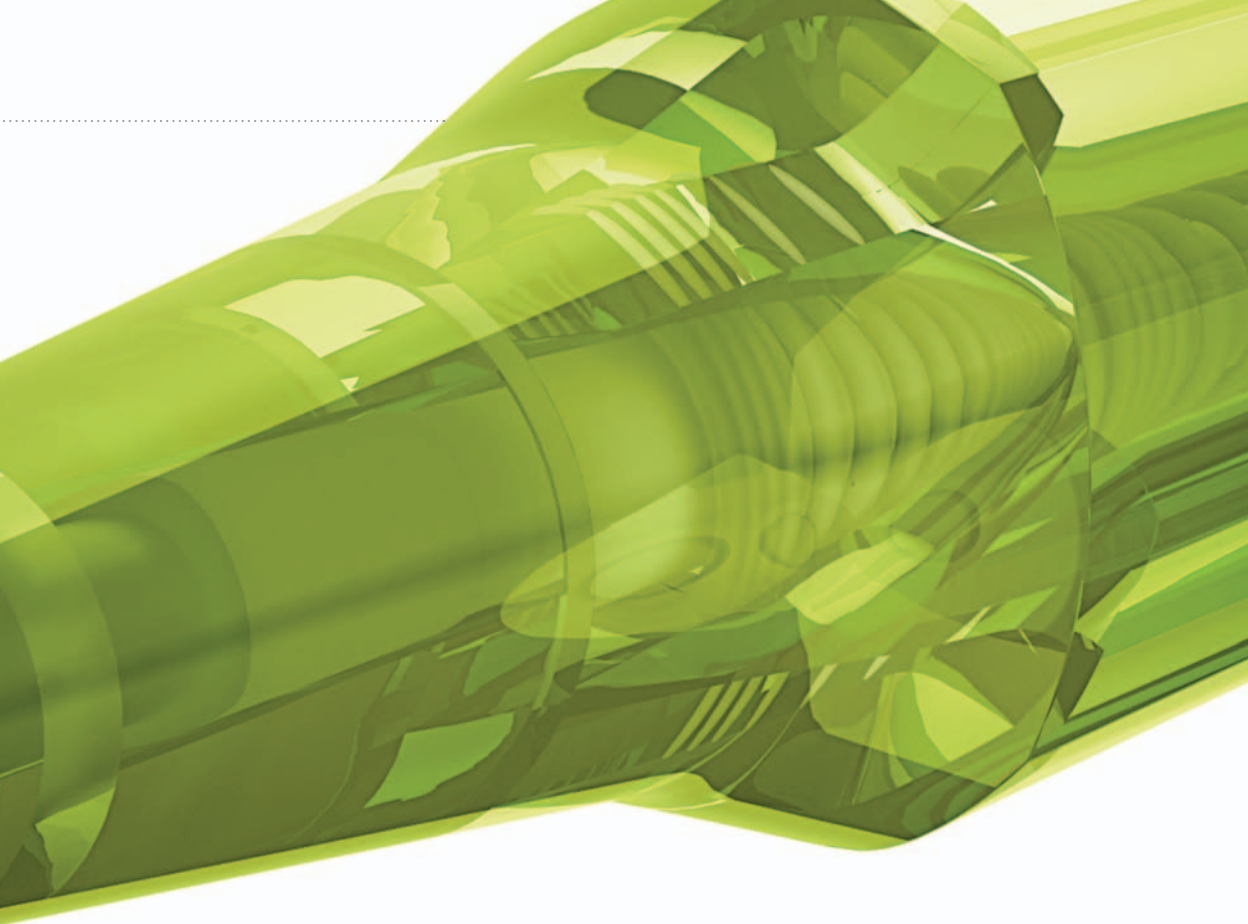
Ⓞ SWISS-MADE QUALITY

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2 | Unique design.

The ES1 has a unique design and fits perfectly into your hands. It features a triangular cross-section, slimline straight-sided casing, and white clip, where you can prominently showcase your brand. This really is a pen with both substance and style.

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Q SWISS-MADE QUALITY

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3 | Unique price.

The ES1 combines typical Prodir Swiss quality and innovative design at a competitive price – 0,24 euros per unit for orders ranging between 50- and 100'000 pieces. You can choose from five standard colours for the casing, all of which perfectly complement the bold white clip. In short, your customers benefit from a high-quality pen, and you benefit from outstanding value.

- € Standard version
Minimum quantity: 50'000 pc
Suggested end user price (3 colours on clip included): 0,24 Euro/pc






Show your brand's true colours with the ES1.

The ES1 takes colour and variety to a whole new level. The casing is available in five standard colours, and your brand's message can be displayed in up to three colours on the pen's characteristic clip. And with our premium collection, you can choose any PMS colour for the body, so you can customize the ES1 casing exactly how you want.

 Standard Colours

 T10: Orange

 T21: Dark Red



● T50: Classic Blue

○ TM0: Milky White

● TM1: Milky Grey



The perfect way to stage your brand.

Brands need to make a lasting impression. And the ES1 from Prodir is ideal for this purpose. The cutting-edge design of the casing makes a striking contrast with the sleek and stylish raised clip in polished white, which in turn is the perfect backdrop for your branding. You can choose any three colours for imprinting the clip, or decide to use two colours on the clip and one on the body. People will want to keep this superior-quality writing implement in their pockets everywhere they go – which means they'll always keep your brand in mind.

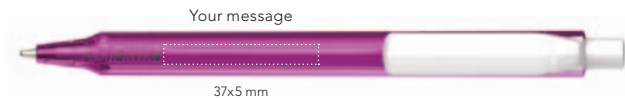
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LOGO

prodipir.

33x7 mm

www.prodir.com

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